

Statewide Reach.  
Unbeatable Rates.  
Impressive Results.

## QUARTERPAGE+ DISPLAY ADVERTISING NETWORK

SCNN's QuarterPage+ Display Ad Network will help market your product or service effectively, easily and economically to more than 2.4 million readers. The network includes 16 daily and more than 85 weekly newspapers across the state.

It's as easy as 1-2-3...

### 1. Choose your market

Select either statewide distribution or one of our predetermined geographic regions:  
Upstate, Midlands, Pee Dee or Lowcountry

### 2. Choose your week

Your ad will run in each participating newspaper one time between Monday and Sunday of the week you choose. Exact publication day and ad position is at the discretion of the newspapers. Materials and payment must be received by Wednesday noon prior to week of publication.

### 3. Send us your creative

Participating newspapers vary in size. Please provide your creative in both of the following sizes:

5.25" x 10.5"

4.875" x 7.5"

Newspapers may slightly resize your ad to fit their column width.  
Ads should be submitted as PDFs. If you need help, just ask us.

Contact Alanna Ritchie, Director of Advertising

[aritchie@scpress.org](mailto:aritchie@scpress.org)

803.750.9561

888.727.7377



Half and full page ad units are available at similar savings in most participating newspapers.

## Pee Dee Region

**21 weeklies/2 dailies**

Circulation: 192,026

Readership: 441,660

**\$4,000**

Bennettsville, Marlboro Herald Advocate  
Conway, The Horry Independent  
Darlington, News and Press  
The Dillon Herald  
Florence, Morning News (D)  
Florence, The Community Times  
Florence, The News Journal  
Georgetown Times  
Hartsville News Journal  
Hartsville, The Messenger  
Hemingway, The Weekly Observer  
Kingstree, The News  
Lake City News & Post  
The Loris Scene  
Manning, Clarendon Citizen  
The Manning Times  
Marion County News Journal  
Marion Star & Mullins Enterprise  
Myrtle Beach, Carolina Forest Chronicle  
Myrtle Beach Herald  
Myrtle Beach, The Sun News (D)  
North Myrtle Beach Times  
Pawleys Island, Coastal Observer

## Lowcountry Region

**15 weeklies/3 dailies**

Circulation: 266,734

Readership: 613,488

**\$4,750**

The Beaufort Gazette (D)  
Beaufort, The Island News  
Bluffton Today  
Charleston, The Chronicle  
Charleston City Paper  
Charleston, The Post and Courier (D)  
Daniel Island News  
Goose Creek, The Gazette  
The Hampton County Guardian  
Hardeeville Today  
Hilton Head Island, The Island Packet (D)  
Moncks Corner, The Berkeley Independent  
Mt. Pleasant, The Moultrie News  
Ridgeland, Jasper County Sun  
St. George, The Eagle-Record  
The Summerville Journal Scene  
Walterboro, The Press & Standard  
Walterboro, The Colletonian

## Statewide

**16 Dailies/89 weeklies**

Circulation: 1,046,369

Readership: 2,406,649

**\$16,000**

## Midlands Region

**34 weeklies/5 dailies**

Circulation: 357,446

Readership: 822,126

**\$7,500**

Aiken Standard (D)  
Aiken, The Leader  
The Allendale Sun  
Bamberg, Advertiser-Herald  
Barnwell, The People-Sentinel  
Batesburg-Leesville, The Twin-City News  
Bishopville, Lee County Observer  
Blythewood, The Country Chronicle  
The Voice of Blythewood and Fairfield County  
Camden, Chronicle - Independent  
The Chapin Times  
Cheraw, The Link  
Chester, The News & Reporter  
Chesterfield County News & Shopper  
The Columbia Star  
Columbia, Carolina Panorama  
Columbia, The Fort Jackson Leader  
Columbia, Free Times  
Columbia, The State (D)  
Elgin, West Wateree Chronicle  
Fort Mill Times  
The Holly Hill Observer  
Kershaw, The News-Era  
Lake Wylie Pilot  
Lancaster, Carolina Gateway  
The Lancaster News  
The Newberry Observer  
The North Trade Journal  
North Augusta, The Star  
Orangeburg, The Times and Democrat (D)  
Pageland Progressive-Journal  
Rock Hill, The Herald (D)  
Saluda Standard-Sentinel  
The Santee Stripper  
St. Matthews, The Calhoun Times  
Sumter, The Shaw News  
Sumter, The Item (D)  
Winnsboro, The Herald-Independent  
York, Enquirer-Herald

## Upstate Region

**19 weeklies/6 dailies**

Circulation: 230,163

Readership: 529,375

**\$5,500**

Abbeville, The Press and Banner  
Anderson Independent-Mail (D)  
Belton-Honea Path, News-Chronicle  
The Clinton Chronicle  
Easley Progress  
The Gaffney Ledger  
Gaffney, The Cherokee Chronicle  
The Greenville News (D)  
Greenwood, Index-Journal (D)  
The Greer Citizen  
Landrum, The News Leader  
Laurens County Advertiser  
McCormick Messenger  
Pickens County Courier  
The Pickens Sentinel  
Powersville Post  
Seneca, The Journal (D)  
Simpsonville, Tribune-Times  
Spartanburg, The Herald-Journal (D)  
The Travelers Rest Monitor  
Union County News  
Union Daily Times (D)  
Walhalla, Keowee Courier  
Westminster News  
Williamston, The Journal

(D) = Daily

**OneCall. OneOrder. OneInvoice.**

