

106 Outlet Pointe Blvd. • Columbia, S.C. 29210 • Tel: 803.750.9561 • Fax: 803.551.0903

The deadline is WEDNESDAY AT NOON of the week prior to publication.

CONTACT

Name: _____ Company: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Phone: _____ Fax: _____

PLACEMENT INFORMATION

Ads run one time between Monday and Sunday of the week you choose.

Ad to run the week(s) of: _____

CHOOSE YOUR AD SIZE & MARKET	1/4	1/2	Full
Statewide	<input type="checkbox"/> \$16,000	<input type="checkbox"/> \$32,000	<input type="checkbox"/> \$64,000
Upstate	<input type="checkbox"/> \$5,500	<input type="checkbox"/> \$11,000	<input type="checkbox"/> \$22,000
Midlands	<input type="checkbox"/> \$7,500	<input type="checkbox"/> \$15,000	<input type="checkbox"/> \$30,000
Pee Dee	<input type="checkbox"/> \$4,000	<input type="checkbox"/> \$8,000	<input type="checkbox"/> \$16,000
Lowcountry	<input type="checkbox"/> \$4,750	<input type="checkbox"/> \$9,500	<input type="checkbox"/> \$19,000

ACCEPTANCE OF ADVERTISING: Proposed ads for the QuarterPage⁺ Display Advertising Network should consist of a clear statement of a bona fide offer, proposition or announcement made in good faith. SCNN has adopted a set of standards for the acceptance or rejection of ads and may demand documentation for any questionable statements in ads prior to publication. SCNN retains the exclusive right, at its sole discretion, to refuse to publish any ads that do not conform to SCNN's policies and standards. SCNN retains the exclusive right, at its own discretion, to set the publication schedule of all ads. Neither SCNN nor the newspapers shall be liable for slight changes or typographical errors that do not lessen the value of the ad. Neither SCNN nor the newspapers shall be liable or responsible for any error in any ad except to give the advertiser credit for so much of the space occupied by the ad as is materially affected by the error; credit shall be by refund or republication of the ad at the election of SCNN or the newspapers. Such credit shall not be given for more than one incorrect insertion unless SCNN is notified in writing of the error before the repetition of the insertion.

AFFIDAVITS: Upon advance request, SCNN will issue an affidavit and a sample tearsheet confirming placement of your ad.

PAYMENT TOTAL DUE THIS ORDER: \$ _____

Check enclosed (*Faxed orders must be accompanied by a copy of the check*) **OR** Charge my: Visa MasterCard American Express

Name as it appears on card: _____

Card Billing Address: _____ City: _____ State: _____ Zip: _____

Card # _____ V code: _____ Exp. date: _____

Cardholder's Signature: _____ Date: _____

ORDER APPROVAL SIGNATURE _____

ALL SALES ARE FINAL, SUBJECT TO THE STIPULATIONS BELOW:

- In the event any state declines to accept this advertisement for any reason, SCNN will refund the amount equal to the state's publication costs.
- Any cancellation of part or all of a scheduled buy must be made at least 24 hours prior to the publication deadline(s) of the state(s) involved, provided that earlier cancellation deadline(s) may prevail during holiday seasons.
- All disputes over amounts paid or charges must be brought to the attention of SCNN within 30 days of the original order.
- SCNN reserves the right to refuse acceptance of any credit card.

Customer agrees that in the event that it becomes necessary to retain the services of an attorney to collect any outstanding indebtedness, customer will reimburse SCNN for attorney fees incurred together with collection costs.

LIMITATION OF LIABILITY: The liability of SCNN and any member of this advertising network is limited to the cost of the space for any error or omission in any ad run, and then only for the first incorrect insertion. If an ad is not run as scheduled, the liability of the SCNN and any member of the QuarterPage⁺ Display Advertising Network is limited to the cost of the space for the ad. We closely monitor participating newspapers and do guarantee that your ad will run in at least 90% of the participating newspapers each insertion.