



Targeted Reach.  
Impressive Results.  
Unbeatable Rates.

## CUSTOMIZED PREPRINT NETWORK

You want targeted zip codes? We can give you that flexibility, and at deeply discounted rates.

The Customized Preprint Network will deliver your message to your most desirable customers throughout the Carolinas, Tennessee and Virginia.

All with the convenience of one order, one bill.

### It's as easy as 1-2-3...

#### 1. Choose your market

Select from more than 50 SC, NC, VA, & TN newspaper markets, including the most desirable major metros. Subscriber and non-subscriber options are available.

#### 2. Choose your size

Pick from three popular sizes:

- Single sheet insert - \$30 cpm
- 4-page tab - \$35 cpm
- 8-page tab - \$45 cpm

Additional \$6.50 cpm for zoning.

#### 3. Calculate your savings

Contact Alanna Ritchie, Director of Advertising:

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888.727.7377



**SOUTH CAROLINA  
NEWSPAPER NETWORK**

Pricing open to new customers only. If you need help designing or printing your insert, ask us.