SCNN
SOUTH CAROLINA
NEWSPAPER NETWORK

Desired Demographics.
Unmatched Credibility.
Statewide Audience.

SCNN Online Advertising Network

SCNN's Online Ad Network places your advertising message on newspaper websites - the most popular, relevant and trusted websites in South Carolina - with a convenient, single point of contact and a discounted rate.

It's as easy as 1-2-3...

1. Select your websites

Check out the back of this flyer for a list of participating websites.

2. Select your number of impressions

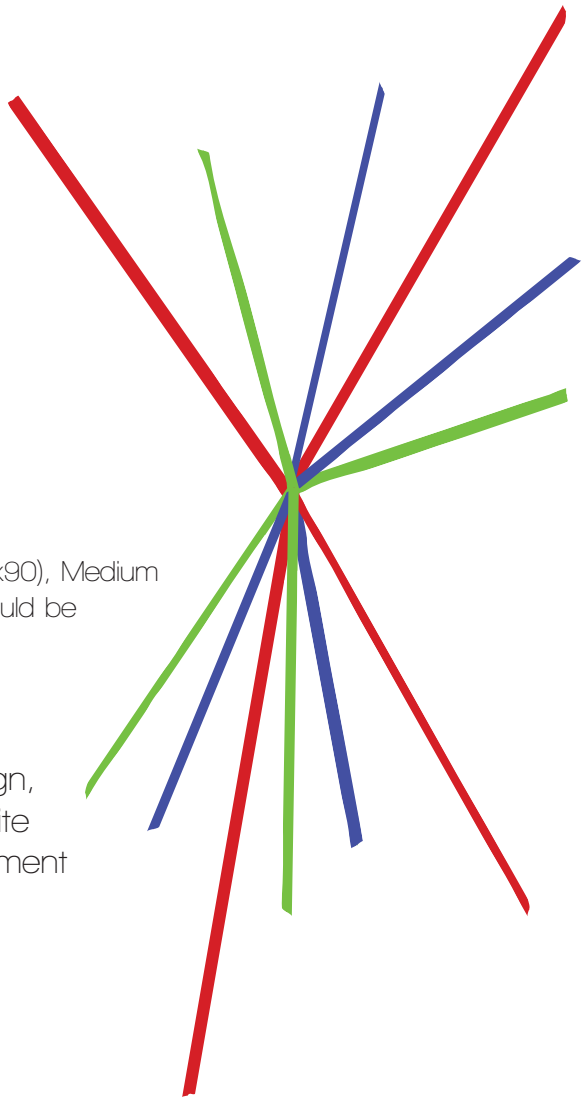
The more you buy, the more you save:

- up to 500,000 impressions, $8 cpm
- 500,000 - 1,999,999 impressions, $6 cpm
- 2,000,000+ impressions, $5 cpm

Three standard ad sizes are available: Leaderboard (728x90), Medium Rectangle (300x250) and Skyscraper (160x600). Ads should be submitted in all three sizes. If you need help, just ask us.

3. Select your start date

Once you select the start date for your campaign, your ads will be placed run-of-network, run-of-site on the websites you choose. Materials and payment must be received 7 days prior to your desired start date.



Contact Alanna Ritchie, Director of Advertising:
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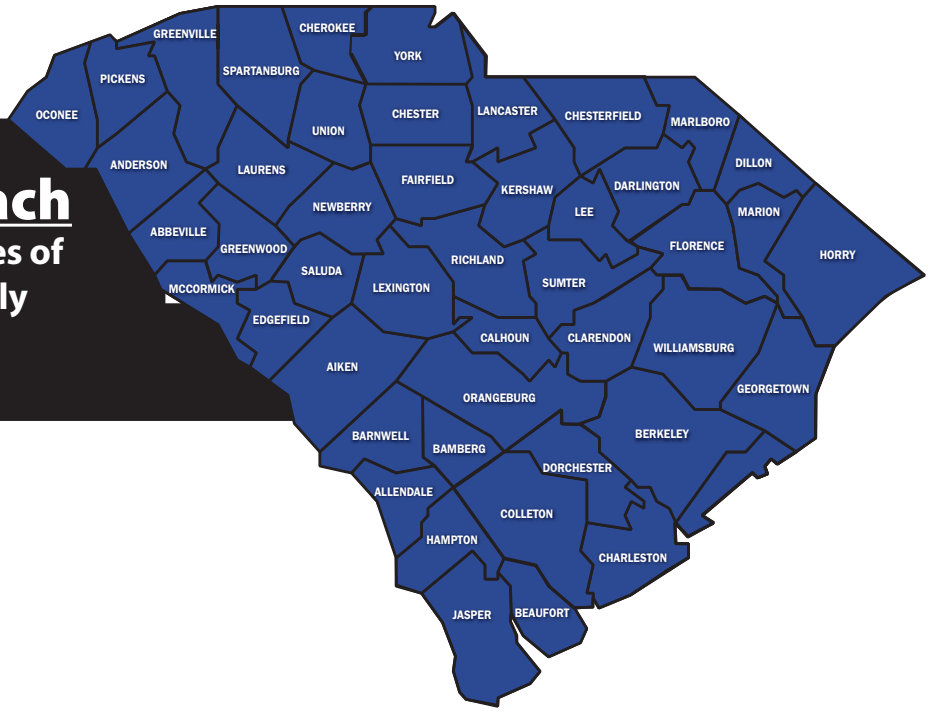
888.727.7377

Statewide Reach

Featuring the websites of 14 Daily and 18 Weekly S.C. Newspapers



Dailies

Aiken Standard
Anderson Independent-Mail
The Beaufort Gazette
Charleston, The Post and Courier
Columbia, The State
Florence, Morning News
The Greenville News
Greenwood, Index Journal
Hilton Head, The Island Packet
Myrtle Beach, The Sun News
Orangeburg, The Times and Democrat
Seneca, The Journal/Messenger
Spartanburg, Herald-Journal
Sumter, The Item

Weeklies

Bamberg, Advertiser-Herald
Barnwell, The People-Sentinel
Bluffton Today
Charleston City Paper
Cheraw ,The Link
Columbia, Free Times
The Columbia Star
Georgetown Times
Goose Creek, The Gazette
The Hampton County Guardian
Lancaster News
Lancaster, Carolina Gateway
Moncks Corner, The Berkeley Independent
Mt. Pleasant, The Moultrie News
Pageland Progressive-Journal
Ridgeland, Jasper County Sun
The Summerville Journal Scene
Williamston, The Journal

3 Popular Ad Sizes

Leaderboard (728x90)

Medium Rectangle (300x250)

Skyscraper (160x600)

Ads delivered run-of-network and run-of-site.

Let us tailor a package to meet your needs.

Performance report provided at end of campaign.

Newspaper websites reach 75% of Internet users with household income above $100,000.

-comScore data 2011