



# STATEWIDE CLASSIFIED AD NETWORK ORDER FORM

106 Outlet Pointe Blvd. • Columbia, S.C. 29210 • Tel: 803.750.9561 • Fax: 803.551.0903

**The SC deadline is WEDNESDAY AT NOON of the week prior to publication.**

## CONTACT

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

## PLACEMENT INFORMATION

Ads run one time between Monday and Sunday of the week you choose.

Ad to run the week(s) of: \_\_\_\_\_ Requested Classification: \_\_\_\_\_

Other States: \_\_\_\_\_

### AD COPY:

BASE RATES FOR UP TO 25 WORDS:	
Statewide	<input type="checkbox"/> \$375
Upstate	<input type="checkbox"/> \$200
Midlands	<input type="checkbox"/> \$225
Pee Dee	<input type="checkbox"/> \$150
Lowcountry	<input type="checkbox"/> \$175
Additional words \$12 each.	
Total # of Words: _____	

## PAYMENT TOTAL DUE THIS ORDER: \$ \_\_\_\_\_

Check enclosed (Faxed orders must be accompanied by a copy of the check) **OR** Charge my:  Visa  MasterCard  American Express

Name as it appears on card: \_\_\_\_\_

Card Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Card # \_\_\_\_\_ V code: \_\_\_\_\_ Exp. date: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## ORDER APPROVAL

SIGNATURE \_\_\_\_\_

### ALL SALES ARE FINAL, SUBJECT TO THE STIPULATIONS BELOW:

- In the event any state declines to accept this advertisement for any reason, SCNN will refund the amount equal to the state's publication costs.
- Any cancellation of part or all of a scheduled buy must be made at least 24 hours prior to the publication deadline(s) of the state(s) involved, provided that earlier cancellation deadline(s) may prevail during holiday seasons.
- All disputes over amounts paid or charges must be brought to the attention of SCNN within 30 days of the original order.
- SCNN reserves the right to refuse acceptance of any credit card.
- Advertisement classification is not guaranteed and is solely at the discretion of SCNN and its member newspapers.

Customer agrees that in the event that it becomes necessary to retain the services of an attorney to collect any outstanding indebtedness, customer will reimburse SCNN for attorney fees incurred together with collection costs.

**LIMITATION OF LIABILITY:** The liability of SCNN and any member of this advertising network is limited to the cost of the space for any error or omission in any ad run, and then only for the first incorrect insertion. If an ad is not run as scheduled, the liability of the SCNN and any member of the Statewide Classified Advertising Network is limited to the cost of the space for the ad. We closely monitor participating newspapers and do guarantee that your ad will run in at least 90% of the participating newspapers each insertion.