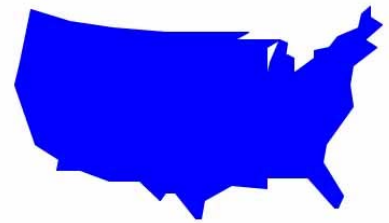


To place your statewide 2X2 ad across America with one-order ease...



Call the S.C. Newspaper Network toll-free at 1-888-727-7377

Rates as of January 1, 2010

State		Cost	Total Circulation	Number Publications	Deadlines(E.S.T.)
Alabama	◆	\$1000.00	1,200,000	117	Mon./5 p.m.
Alaska		\$1500.00	156,400	19	Mon./4 p.m.
Arizona	◆	\$735.00	816,509	76	Tues./5 p.m.
Arkansas	#◆	\$1150.00	950,000	112	Mon./3 p.m.
NE, NW,Cen,So (2 for)		\$475.00		114	
California	#◆	\$1550.00	1,500,000	140	Mon/5 p.m.
Southern or Northern		\$1200.00	750,000	70	
Colorado	#	\$850.00	705,885	106	Mon./5 p.m.
Florida	#◆	\$1260.00	1,154,046	81	Mon/10 a.m.
North Region		\$395	224,483	28	
South/Central Region		\$1050	929563	53	
Georgia	◆	\$1400.00	954,641	103	Mon./5 p.m.
North Region		\$800.00	493,720	45	
South Region		\$800.00	460,921	58	
Hawaii		\$1535.00	634,400	14	Mon./4 p.m.
Idaho (placed by Arkansas)		\$785.00	104,870	12	Tues./5 p.m.
Illinois	#◆	\$1,400.00	1,319,902	256	Wed./11 a.m.
Chicagoland		\$350.00	320,463	64	
Northwest		\$300.00	263,793	44	
Central West		\$300.00	152,859	42	
Central East		\$300.00	192,950	39	
Southwest		\$300.00	127,870	29	
Southeast		\$300.00	100,108	35	
Indiana (Hoosier State)		\$900.00	765,937	95	Mon./5 p.m.
North, Central or South		\$550.00			
Iowa	#	\$1,275.00	904,762	195	Tues./10 a.m.
NW, C, SW, SE		\$440.00			
Kansas	◆	\$800.00	455,040	131	Tues./5 p.m.
Kentucky	◆	\$1950.00	841,827	98	Wed./3 p.m.
Louisiana	#◆	\$800.00	530,860	66	Wed./Noon
N, SW, SE/ 1-\$425 2-\$675					
MD/DC/DE (MD-\$1300)	◆	\$1450.00	2,500,000	100	Tues./Noon
Michigan		\$999.00	1,300,000	110	Mon./1 p.m.
Minnesota	#◆	\$1800.00	1,189,365	264	Tues./Noon
North-218	1-region	\$600.00	335,990		
Central East/Metro	2-regions	\$1150.00	185,857		
Central West-320	3-regions	\$1700.00	169,150		
South-507			304,195		
Mississippi	#◆	\$1050.00	405,821	90	Mon./5 p.m.
Missouri	#◆	\$1000.00	912,633	154	Wed./10 a.m.
East		\$600.00	317,815		
West		\$600.00	415,973		
Montana		\$360.00	159,344	51	Wed./5 p.m.
Nebraska	◆	\$875.00	363,778	173	Tues./4 p.m.
Northeast		\$320.00	130,202	54	
Southeast, Central, Western ea.		\$295.00	88,461	34	
Nevada		\$690.00	396,973	19	Mon./Noon
New England(NENPA)		\$1250.00	1,118,137	98	Wed./Noon
Northern Region(NH,VT,ME)		\$450.00	409,146	36	
Central Region(MA)		\$450.00	302,453	30	
Southern Region(CT,RI)		\$450.00	406,538	32	

Ⓢ Deadline is Friday (9 days prior to date of placement) ◆ Other size networks available # Regional buys available

Please Note: Each state reserves the right to amend its rates, circulation and number publications at any time.

(Continued on next page)

**Call the S.C. Newspaper Network toll-free at 1-888-727-7377
to place a Display 2X2 in any or all of the states listed below.**

Rates as of January 1, 2010

State		Cost	Total Circulation	Number Publications	Deadlines(E.S.T.)
New Jersey	#◆	\$1250.00	1,750,000	134	Mon./5 p.m.
North Region		\$1071.00			
South Region		\$375.00			
New Mexico		\$800.00	247,683	30	
New York / Dailies	#	\$1200.00	1,004,469	48	Wed./Noon
Central		\$300.00	212,020	17	
East		\$650.00	569,916	17	
Western		\$350.00	231,376	14	
New York / Weeklies	#	\$1500.00	1,941,332	270	Mon./11 a.m.
City Region		\$750.00	907,601	65	
Long Island Region		\$500.00	339,854	67	
Upstate Region		\$375.00	178,884	32	
Hudson Region		\$375.00	145,206	35	
Western Region		\$375.00	229,153	44	
Central Region		\$375.00	140634	37	
North Carolina	#◆	\$1475.00	1,400,000	81	Wed./3 p.m.
Eastern		\$925.00	785,674	46	
Western		\$715.00	640,343	35	
North Dakota	#	\$600.00	313,664	88	Mon./5 p.m.
NW & SW Regions each		\$125.00			
NE & SE Regions each		\$225.00			
Ohio		\$975.00	1,104,922	94	Mon./Noon
Oklahoma	#	\$2500.00	514,994	196	Wed./10 a.m.
Oregon		\$650.00	378,142	45	Tues./5 p.m.
Pennsylvania	#	\$1475.00	1,720,000	137	Mon./11 a.m.
Southeast		\$900.00	839,945	60	
West		\$475.00	506,967	36	
Central		\$275.00	270,546	34	
Northeast		\$110.00	103,223	7	
South Carolina	#◆	\$1600.00	1,215,890	107	Wed./Noon
Upstate		\$850.00	361,571	31	
Midlands		\$775.00	410,944	40	
PeeDee		\$425.00	214,435	21	
Lowcountry		\$425.00	228,940	15	
South Dakota	#	\$800.00	296,000	127	Tues./Noon
West River Region		\$350.00	66,000	31	
East River Region		\$500.00	230,000	108	
Tennessee	#	\$1035.00	550,223	72	Tues./Noon
East Region		\$425.00	222,520	28	
Middle Region		\$425.00	218,586	36	
West Region		\$355.00	103,837	21	
Texas	#	\$1100.00	646,748	238	Mon./5 p.m.
1-Region		\$450.00	193,844	72	
2-Regions		\$900.00	234,884	81	
West-Region		\$450.00	218,020	85	
Utah		\$320.00	243,107	40	Tues./Noon
Virginia	#	\$950.00	928,027	76	Tues./Noon
Washington	#◆	\$995.00	607,584	73	Mon./Noon
West Virginia		\$600.00	534,527	49	Tues./Noon
Wisconsin	#◆	\$1350.00	1,005,100	173	Tues./10 a.m.
NE, SE, NW, SW regions		\$395 per			
Wyoming		\$480.00	161,087	38	Thurs./4 p.m.

Ⓢ Deadline is Friday (9 days prior to date of placement) ◆ Other size networks available. # Regional buys available
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