

South Carolina Newspaper Network

P. O. Box 11429 • Columbia, SC 29211 • Voice: (803) 750-9561 • FAX: (803) 551-0903

2x2/2x4 Display Order Form

• **SC Deadline is WEDNESDAY-NOON, week prior to publication week** •
Fill out this form **COMPLETELY**(Please Print) and mail or FAX to: **Jimmie Haynes at SCNN.**

Contact Name: _____ Company Name: _____

Company/Client Mailing Address: _____

Company/Client Street Address: _____

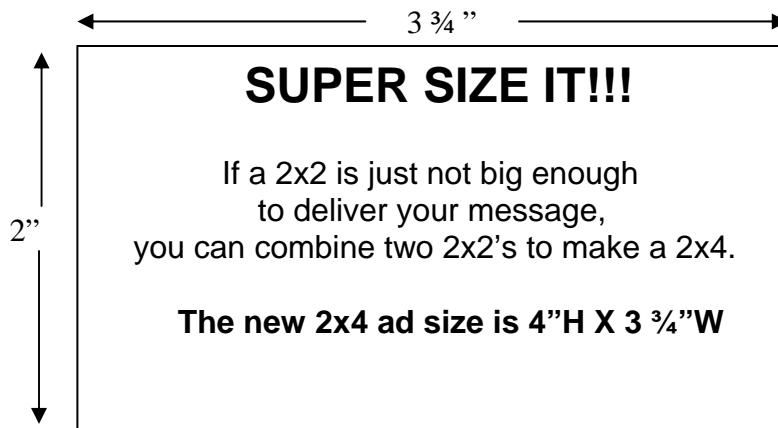
Phone #: _____ Fax #: _____ e-mail: _____

Acceptance of advertising for ads is as follows:

Proposed ads for the 2x2 Network should consist of a clear statement of a bona fide offer, proposition or announcement made in good faith. SCNN has adopted a set of standards for the acceptance or rejection of advertisements and may demand documentation for any questionable statements in advertisements prior to publication. SCNN retains the exclusive right, at its sole discretion, to refuse to publish any advertisements that do not conform to SCNN's policies and standards. SCPS retains the exclusive right, at its own discretion, to set the publication schedule of all ads. Neither the S.C. Newspaper Network nor the newspaper(s) shall be liable for slight changes or typographical errors that do not lessen the value of the advertisement. Neither the S.C. Newspaper Network nor the newspaper(s) shall be liable or responsible for any error in any advertisement except to give the advertiser credit for so much of the space occupied by the advertisement as is materially affected by the error; credit shall be by refund or republication of the advertisement at the election of the S.C. Newspaper Network or the newspaper(s). Such credit shall not be given for more than one incorrect insertion unless the Publisher is notified in writing of the error before the repetition of the insertion.

COPY:

Please attach reproduction quality ad at right. (If not available, sketch in copy as you want it set.)



NOTE: All sales are final, subject to the stipulations below:

- In the event any state declines to accept this advertisement for any reason, SCNN will refund the amount equal to the state's publication costs.
 - Any cancellation of part or all of a scheduled buy must be made at least 24 hours prior to the publication deadline(s) of the state(s) involved, provided that earlier cancellation deadline(s) may prevail during holiday seasons. • All disputes over amounts paid or charges must be brought to the attention of the S.C. Newspaper Network within 30 days of the original ad order. • SCNN reserves the right to refuse acceptance of any credit card.
- Customer agrees that in the event it becomes necessary to collect any outstanding indebtedness, customer will reimburse the S.C. Newspaper Network for attorney fees incurred plus collection costs.**

Placement Information: Week(s) ad is to run: _____

- Statewide South Carolina weekly rates: 2x2(\$1600) 2x4(\$3200)
- Regional South Carolina **Upstate** 2x2(\$850) 2x4(\$1700) **Midlands** 2x2(\$775) 2x4(\$1550)
- Weekly Rates: **Low country** 2x2(\$425) 2x4(\$850) **Pee Dee** 2x2(\$425) 2x4(\$850)

Other States (Please List): _____

Payment Method: ■ Bill my: VISA MasterCard American Express or

Check enclosed (Faxed orders must be accompanied by a copy of the check) **TOTAL DUE THIS ORDER: \$** _____

Issuing Bank Name: _____ Issuing State: _____

Print Name as it appears on card: _____

Address where credit card is billed: _____ City: _____ State: ____ Zip: _____

Card #: _____ 3-digit V#(located on back of card): ____ Expiration Date: _____

Cardholder's Signature: _____ Date: _____

Limitation of Liability: The liability of the S.C. Newspaper Network and any member of the 2x2 Advertising Network is limited to the cost of the space for any error or omission in any ad run, and then only for the first incorrect insertion. If an ad is not run as scheduled, the liability of the S.C. Newspaper Network and any member of the 2x2 Advertising Network is limited to the cost of the space for the ad. We do guarantee that your ad will run in at least 90% of the participating newspapers each insertion.